

Ashley Hunter

Orlando, FL | (940) 273-0802 | Ashleyhunterbookings@gmail.com | <http://www.linkedin.com/in/ashleyhunter->

PROFESSIONAL SUMMARY

Multimedia content creator and film student with a strong foundation in digital storytelling and creative production. Experienced in filming, editing, and shaping story-driven video content from concept through final cut. Proficient with industry-standard editing tools and experienced across all stages of the production workflow. Passionate about sports and eager to apply creative skills to the sports media space by producing engaging content that resonates with fans. Skilled at collaborating under tight deadlines, with a commitment to continuous learning and growth in sports production.

EDUCATION

Full Sail University

Master's in Entertainment Business

Winter Park, FL

(September 2025 - September 2026)

The Los Angeles Film School

Bachelor's in Digital Filmmaking

Los Angeles, CA

(January 2018 - September 2021)

Festival & Event Experience

Austin Film Festival

Festival Volunteer: Screenwriting Pitch Competition, Red Carpet, Panels

- Supported multiple high-visibility festival areas, including the Screenwriting Pitch Competition, red carpet events, and live panels.
- Assisted with pitch competition logistics, including check-in, timekeeping, and participant coordination to ensure structured execution.
- Helped coordinate red carpet operations by managing guest flow, talent movement, and event timing in fast-paced environments.
- Maintained communication with festival staff and team leads to adapt to schedule changes and real-time event needs.
- Delivered guest-facing support for attendees, filmmakers, and industry professionals.

Full Sail Student Event Crew

- Supported live event production across audio, lighting, and video departments in a hands-on training environment
- Assisted with Front of House audio and Audio Assist (A2) responsibilities, including setup, basic troubleshooting, and live support.
- Provided support in lighting operations, assisting with setup and execution during live productions.
- Gained exposure to multiple video roles, assisting video Director, technical Director, and camera teams.
- Assisted with camera operation, jib operation, and graphics support in multi-camera environments.
- Contributed to event setup, breakdown, and real-time coordination to maintain production flow.
- Adapted across departments to support team leads in fast-paced, live production settings.

EXPERIENCE

MPRE Indie Label

Production & Marketing Assistant

Orlando, FL

(January 2026 – Present)

- Supported live event logistics, including scheduling, talent coordination, and on-site production execution.
- Supported production coordination, scheduling, and talent logistics across multiple creative projects.
- Assisted with marketing rollout for music launches, including social promotion and audience outreach.

- Maintained communication between creative teams, marketing contributors, and event organizers to keep timelines on track.
- Walt Disney World Resort**
Sales Cast Member

Orlando, FL
(January 2026 - June 2026)
- Delivered high-volume guest interactions while maintaining brand storytelling and experience consistency.
 - Applied audience awareness and behavioral insight to tailor guest interactions and improve satisfaction.
 - Resolved guest issues efficiently in a fast-paced environment, demonstrating adaptability and communication under pressure.
 - Maintained brand standards while supporting daily operations and guest flow.
- Marriott International**
Event Planning Support / Night Auditor

Decatur, TX
(September 2023 - January 2026)
- Supported event logistics including vendor coordination, timelines, and operational execution.
 - Maintained detailed reports and documentation to ensure accuracy and organization.
 - Assisted in multi-team coordination within time-sensitive environments.
- Sumerian Records**
Street Team Marketing

Dallas, TX
(May 2013 - June 2020)
- Promoted label artists through grassroots marketing tied to local concerts, album releases, and fan meet-ups.
 - Distributed promotional materials and engaged concert audiences to increase awareness of new releases.
 - Represent the label brand during regional events and live music promotions.
 - Contributed to audience turnout for artist showcases through direct fan outreach.

SKILLS

Festival & Event Operations: Submission processing, event logistics support, run-of-show coordination assistance, audience flow, and guest services	Content Creation: Narrative & documentary storytelling, script coverage, social media, and digital campaign development Coordination
Production & Technical: A/V support, camera operation, lighting assist, live production workflow	Creative & Communicant: Story development and collaborative team leadership; strong verbal/written communication and organizational skills under deadline pressure
Organization & Communication: Team coordination, time management, problem-solving, and adaptability under pressure	Adaptability: quick learner and self-starter with a growth-oriented mindset, comfortable working nights, weekends, and holiday schedules.
Creative & Analytical: Film analysis, story evaluation, audience engagement, genre research	
Tools: Adobe Premiere Pro, After Effects, Audition, Davinci Resolve, Movie Magic Scheduling, Excel	